

Mary Beth Mainesa



Mary Beth is an executive and leadership coach working with leaders to help them achieve their personal and professional goals. She enjoys working with leaders to make them better for the customers and employees they serve. Whether helping them become more skilled and confident leaders, scale into new roles or job opportunities, increase effectiveness and impact, or be a skilled advisor on leadership brand, executive presence, managing others and creating an engaging culture.

At Coppei Collective: Mary Beth is a leadership coach working with all levels and senior leaders around personal brand, values-driven leadership, presentation skills, executive presence, managing change and transition, onboarding and scaling up into increasingly complex roles and leadership impact.

Experience: Mary Beth has experience working with companies from small to large and has coached in over 15 countries. She brings over 15 years of experience in Human Resources working as a Director/Partner in HR at Microsoft and as Acting Chief HR Officer at Snowflake Computing; one of the fastest growing SaaS companies. In addition, she's worked for over 7 years as a Vice President at SNP Communications where she coached executives and leaders on executive presence, employee communications and managing in fast-growth environments.

Education and Training: Mary Beth is a graduate of the University of Illinois in Broadcast Journalism and has done graduate level work in organizational design and HR at the University of Michigan. She is a certified coach (CPCC and PCC) through the Coaches Training Institute (CTI) and the International Coaches Federation (ICF). She's certified in Insights Discovery, Hogan Assessments, and Hogan 360. She's coached at Microsoft, Zillow, Expedia, Google, Dropbox, Snowflake Computing, Vulcan, Weyerhaeuser, Tommy Bahama, GoDaddy, Skytap, T-Mobile, Citibank, Unico Properties, Winshuttle, Intellectual Ventures, Philips Healthcare, Fred Hutchinson Cancer Research Center, Caradigm and SAP.

Trainings and Workshops Conducted:

- Presenting with Polish: Executive Presence and Presentation Skills
- Delivering Hard Feedback
- Management Essentials
- Speak Up and Stand Out: Skills for Owning Your Brand and Holding Your Own
- Managing Change
- Insights Discovery

Leadership Today: Management is a job; leadership is a state of being. Titles don't make leaders. Actions do. Are you showing up the way you want to be?